

Message Text

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ACTION EUR-12

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USIA FOR IEU/KORDEK; STATE FOR EUR/RPE

E.O. 11652: N/A
SUBJECT ATLANTIC VISITOR DANIEL BOORSTIN

1. AT JULY 13 MEETING OF AVA BOARD MEMBERS IN BRUSSELS
IT WAS DECIDED TO INVITE BROOSTIN DURING PERIOD WHEN
EUROPEAN PARLIAMENT WAS IN SESSION. FIRES CHOICE
IS WEEK OF NOVEMBER 15-19, WHEN PARLIAMENT WILL
MEET IN LUXEMBOURG. SECOND CHOICE IS WEEK OF
OCTOBER 11-15, WHEN PARLIAMENT WILL MEET IN STRASBOURG.
LETTER TO THIS EFFECT IS BEING SENT TO BOORSTIN FROM
JEAN REY. MRS. BOORSTIN IS, OF COURSE, ALSO INVITED.

2. DURING WEEKS OF PARLIAMENT SESSIONS,
EC COMMISSIONERS AND SOME OTHER TOP COMMISSION OFFICIALS
ARE IN ATTENDANCE. BOORSTIN WILL BE ABLE TO HAVE
DISCUSSIONS WITH THEM ON FRINGES OF PARLIAMENT MEETINGS,
BUT HE SHOULD ALSO HAVE OPPORTUNITY TO MEET
COMMISSION OFFICIALS, PRESS, AND COUNCIL/PERMANENT
REPRESENTATIVES OFFICIALS IN BRUSSELS..

3. WE EXPECT THAT SEVERAL USIS COUNTRY POSTS WILL WISH
TO PROGRAM BOORSTIN DURING OUR BICENTENNIAL AUTUMN.N.
IDEAL SOLUTION WOULD BE FOR HIM TO SPEND TEN DAYS IN
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EUROPE, COMBINING AVA AND USIS PORTIONS OF HIS VISIT.

HE MIGHT START IN BRUSSELS, GO ON TO TWO OR THREE
USIS LECTURES, VISIT PARLIAMENT FOR TWO DAYS (BEST
DAY IS WEDNESDAY FOR QTE QUESTION TIME UNQTE), AND
RETURN TO BRUSSELS FOR CONCLUSION OF AVA VISIT.

4. WE THINK BOORSTIN CAN MAKE SINGULAR CONTRIBUTION
TO AVA PROGRAM WITH HIS INSIGHT INTO US HISTORICAL
ORIGINS AND FEDERALIST STRUCTURE, WE EXPECT THAT AFTER
OBSERVING EUROPEAN COMMUNITY INSTITUTIONS BOORSTIN
WOULD BE ABLE TO DRAW FASCINATING COMPARISONS IN A
PUBLIC LECTURE ON LAST DAY OF HIS AVA PROGRAM.
AMERICAN AND COMMON MARKET CLUB WOULD BLOGICAL PLATFORM.

5. WITH DIRECT ELECTIONS TO PARLIAMENT SCHEDULED
FOR 1978, THIS INSTITION IS GROWING IN IMPORTANCE
AND WILL NEED TO EXPAND IN COMPETENCE. WE WOULD
HOPE THAT BOORSTIN COULD OFFICER COOPERATION, TRAINING,
OR EXCHANGE WITH US LEGISLATIVE REFERENCE SERVICE.

6. AS EXPERIENCED PROFESSOR, INTERESTED IN YOUNGER
GENERATION, BOORSTIN CAN MAKE ECELLENT PRESENTATIONS
TO EC STAGIAIRES AND STUDENTS AT BRUGES COLLEGE OF
EUROPE. WE WOULD LIKE TO BUILD THESE MEETINGS INTO
HIS SCHEDULE.

7. WE ARE THINKING OF MEETINGS WITH PRESIDENT ORTOLI,
COMMISSIONER SOAMES, AND COMMISSIONER (AND AVA BOARD
MEMBER) GUNDELACH. OTHER MEETINGS AT COMMISSION WOULD
BE ARRANGED ACCORDING TO GUIDANCE YOU GIVE US ON
BOORSTIN'S INTERESTS.

8. JEAN REY ALSO HAS SUGGESTED POSSIBILITY OF MEETINGS
WITH HALLSTEIN AND ROY JENKINS.

9. WE ASSUME MOST APPROPRIATE BOORSTIN BOOK FOR PRESENTATION
DURING AVA VISIT IS AMERICA AND THE IMAGE OF EUROPE.
WE DO NOT HAVE COPIES HERE IN BRUSSELS. PLEASE CHECK WITH
BOORSTIN TO CONFIRM APPROPRIATENESS AND SEND US TWELVE
COPIES WHICH HE CAN AUTOGRAPH FOR LEADING PERSONALITIES
HE MEETS. ALTERNATIVE MIGHT BE ONE OR MORE VOLUMES
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OF BOORSTIN SERIES, THE AMERICANS.
IF FRENCH EDITION EXISTS, HALF OF THE PRESENTATION BOOKS
SHOULD BE IN FRENCH, HALF IN ENGLISH.

10. WE ARE INFORMED THAT BOORSTIN'S FRENCH IS FLUENT.
PLEASE CONFIRM. WOULD HE BE PREPARED TO LECTURE IN FRENCH?

11. I WILL BE AVAILABLE TO DISCUSS PROGRAM DETAILS

WITH BOORSTIN DURING MY CONSULTATION IN WASHINGTON END
AUGUST OR EARLY SEPTEMBER.

12. PASS SUBSTANCE THIS MESSAGE TO AMBASSADOR SCHAETZEL,
AND OBTAIN HIS REACTIONS BEFORE PRECEEDING.

HOFFMAN

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